**Jeremy Holloway**

**ENGL-3140-012**

**3/14/18**

TPR PROJECT – Audience Profile -

**Identify all the potential audience groups in the TPR process, and break them up depending on their career status. Think about what are the features that the are the same in the various groups and what are the features that are different.**

**STANDARD PROFILE QUESTIONS (from Prof. Beck based on the textbook)**audience group:  ***High School aged children***

Secondary audience: ***School faculty, Parents***

Additional audience groups: **STEM organizers, Student siblings**

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Primary audience’s job: **Student**

Education: **Current primary school students**

Personal Characteristics**: Tech savvy, Diverse, Short attention span**

Personal Preferences**: High stimulus presentations, Non-traditional**

Cultural Characteristics**: Southern etiquette, Familiar with theology**

Attitude toward the Presenter**: Curious, Judgmental**

Attitude toward the Subject**: Interested, Cautious**

Expectations about the Subject**: Impactful**

Expectations about the presentation**: Cheesy production and scripting**

Reasons for viewing the presentation**: Interest in STEM, Not by choice (schoolwide presentation)**

condition and physical environment of viewing the presentation**: School auditorium, outdoor projection, YouTube, social media**

* **Age?**
* **Where do you live?**
* **Do your parents have college degrees?**
* **What school subject do you enjoy?**
* **Do you know what STEM means?**
* **If so, what interests you about STEM?**
* **Is anyone in your family in a STEM field?**
* **Can you see yourself pursuing higher education?**
* **Do you know how to find scholarships?**
* **What careers interest you?**